

May 10, 2014
Media release



Spend quality time together with family at the 37th Annual Sport Chek Mother's Day Run and Walk

CALGARY – There's still time for Calgarians to register for the 37th Annual Sport Chek Mother's Day Run and Walk. This year's event will kick-off at Chinook Centre (61 Ave and Macleod Trail S.) on Sunday, May 11, 2014.

The Mother's Day Run and Walk offers fun for the whole family, featuring a 10 KM run, 5 KM run or walk, 5 KM and 10 KM Wheelchair Division, a Little Legs Race for kids aged two to four years, plus great on-course entertainment and lots of awards and prizes. Warm up for all participants begins at 8:45 a.m. at Chinook Centre. The wheelchair event begins at 8:55 a.m. and the run and walk begins at 9:05 a.m. The Little Legs Race, awards ceremonies and entertainment will commence at approximately 10:45 a.m. at Chinook Centre (Main Stage).

Those interested in registering for the event can still register at the Fitness Fair today from 9 a.m. – 2 p.m. at **Max Bell Centre (1001 Barlow Trail SE)**. All collected pledges should be taken to the Fitness Fair. Race packages will be ready for those participants who have already registered. There will be **NO** event day registration on Sunday, May 11th

Sport Chek will be onsite at the Team Package Pick Up (Thursday, May 8th – 12 p.m. to 8 p.m.) & the Individual Package Pick Up/Fitness Fair (Friday, May 9th- 12 p.m. to 8 p.m. & Saturday, May 10th – 9 a.m. to 2 p.m.) with great deals on running apparel, footwear, and sport technology - 50 per cent off men's and women's selected brands. Sport Chek sale is open to everyone!

A portion of the proceeds generated from the event will go to Calgary Health Trust in support of Neonatal Intensive Care Units at the Foothills Medical Centre, Rockyview General Hospital, Peter Lougheed Centre and South Health Campus. Proceeds from this year's event will purchase equipment that is an essential part of the evaluation and delivery of care; from EEG, ECG, ultrasound machines, which help in the monitoring of key vital signs, to customized neonatal beds and lights to help in development and overall health of the smallest patients.

For more information, visit www.mdrunandwalk.com.

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