Thank you
whether you give as an INDIVIDUAL, or show your support as a GROUP

WHETHER YOU MAKE A GIFT
TO A SITE OR PROGRAM

YOU MAKE A DIFFERENCE EVERY DAY

DONORS LIKE YOU are taking health care from GOOD TO GREAT
In 2012, we committed to raise $2.6 million of a $33 million Vascular Redevelopment Project at Peter Lougheed Centre.

We call it the Strong Roots project because we understand how important it is to have a healthy and strong foundation through your vascular system. This innovative project will ensure that world-class care is provided to all vascular patients.

The Vascular Redevelopment Project will make Peter Lougheed Centre the only place in Western Canada to offer minimally invasive treatments as well as take a holistic approach to vascular care for its patients.

Ken is a son, a friend and a regular guy with diabetes causing Peripheral Arterial Disease (PAD), a vascular condition which narrows arteries and reduces blood flow to the limbs.

STAN “standardized man” is a member of the family used to create life-like simulated scenarios for clinical staff to advance their skills, practice team work and collaboration and improve patient safety.

Margot is a grandmother, a yogi, a world traveller and was a picture of health – until she suffered an aortic dissection and was rushed to the cardiac unit at Foothills Medical Centre.

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In 2012 we opened the first Simulation Laboratory at Peter Lougheed Centre. This was made possible due to the generosity of our donors and lottery supporters.

E-SIMULATION

What do aviation, oil & gas and health care have in common?

All have minimal room for error and are a few examples of the many industries that are relying on simulation for training and risk management. Simulation training is allowing professionals to practice their skills, work as a team and prepare for worst-case and crisis scenarios in a life-like environment. The eSIM™ (Educate, Simulate, Innovate & Motivate) program is ensuring that the best health care training leads to the best care for patients and their families.

In partnership with Alberta Health Services, the University of Calgary and Calgary Health Trust have committed to raise funds towards this $21 million project.

The province-wide eSIM™ program will revolutionize teaching and learning environments, mitigate risk and facilitate teamwork skills required for the fast-paced world of health care.

HEART PROJECT

1 in 2 Albertans will need some sort of cardiac care in their lifetime!

We call it the Heart Project because hearts are complex, and a number of things can go wrong. If it does, we want to make sure Calgary has the best facilities and technology for clinicians to give patients the best outcome possible.

Creation of the Cardiac Hybrid Operating Room (O.R.) at Foothills Medical Centre will provide the basis for innovation and collaboration that will improve the quality and access to cardiac care for Southern Albertans.

$1 million towards a $5.1 million Cardiac Hybrid O.R.

WOMEN’S HEALTH

Women are unique and often put the needs of their family first. That’s why we are committed to raising money and awareness for Women’s Health. Last year we raised over $300,000 for areas that are specific to women, including $30,000 to fund an additional examination room at the pelvic floor clinic through a donation from the Wild Rose Progress Club. This means that more women will have quicker access to the special care they need.

Women’s Health impacts every hospital, and we are dedicated to improving care for women across our city. In 2013, more important projects dedicated to women will need donor support!

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Thanks to you, our donors, we have made significant progress in making these visions a reality for those living in Southern Alberta!

Find out more at calgaryhealthtrust.ca/your-impact
Building excellence within Calgary

Calgary’s hospitals are defining excellence every day. Many of our donors have a relationship with a specific site – maybe you were cared for there, or know someone who was.

Each site offers a full-range of inpatient and outpatient services, including emergency, and neonatal intensive care. They also offer a wide range of specialized services, which are enhancing patient care and treatment every day. Here are just some of the ways they are creating new innovation and opportunities, and where philanthropy plays a large role in ensuring that the best care is made available to Albertans and bordering provinces:

**FOOTHILLS MEDICAL CENTRE**
1. A world-class quaternary facility including a Level 1 trauma centre and many specialized services for all of Western Canada.
2. Advancing research and treatment for cardiac care.
3. Innovative programs in stroke and neurology care, rehabilitation and support.
4. Medical research, teaching and skills training.
5. Leading innovation in facility design, specialized treatment strategies and advanced technology.

**PETER LOUGHEED CENTRE**
1. A knowledge and education centre for a wide array of cultures & languages.
3. Diagnostics and treatment of the pancreas and digestive bile duct through endoscopic therapy.
4. Creating the best care and case management for those living with complex chronic illnesses.

**SOUTH HEALTH CAMPUS**
1. Promoting well-being and healing from pediatrics to geriatrics.
2. Creating a Citizen Advisory Team to integrate the hospital and community.
3. Innovative technology to create a high-performance “green” building.
4. Promoting a culture of patient and family centred care to strengthen partnerships between patients, families and health care providers.
5. Building a teaching ground for family physicians, leading to more comprehensive, holistic patient care.

**ROCKYVIEW GENERAL HOSPITAL**
1. Enhanced services for those with diseases or injuries of the eye.
2. A single centre for prevention, treatment and care in urology.
3. Specialized assessment, diagnosis and treatment for health concerns specific to older adults.
4. Comfort of care in the Women’s Specialty Unit for labour & delivery, handling the highest number of births in Calgary.
5. Enhanced access, treatment and outcomes for those requiring hip and knee surgery.

**WITHIN THE COMMUNITY**
1. Building excellence in care of seniors and those in a long-term care facility at Carewest.
2. Improving access to high-risk populations.
3. Promoting preventative care strategies for those living in the community.
4. Building partnerships within the community to create a healthier future.

When you donate to a site, you are contributing to the excellence they are striving to achieve in health care every day.

80+ community programs
In 2004, Jack and Betty Sharp set up the Arrhythmia Program Staff Education Endowment, which provides financial support for continuing education and professional development for nurses in cardiac care. This year four staff members were able to attend the Heart Rhythms Society Conference with over 14,000 peers.

"From the information we’ve learned, we are able to take the best practices and new developments in arrhythmia and implement them to better patient care."

~ Karen Hiller, RN, Supervisor of the Cardiac Device Clinic

Gifts of endowments make a long-term, lasting impact because they create new opportunities every year.

Denture Smile Program at Sheldon Chumir
The impact of the oral health program goes far beyond the care of teeth. Oral health is the window to overall health.

$10,000 to ensure the availability of the oral health program to those who cannot afford it.
Providing the best care for our tiniest patients

Newborns as young as 23 weeks gestation and weighing as little as one pound have a chance for survival. Infants born in rural areas across Southern Alberta that require specialized care are transferred to a Neonatal Intensive Care Unit (NICU) in Calgary.

<table>
<thead>
<tr>
<th>Hospital</th>
<th>Avg Length of Stay</th>
<th>Level of Care</th>
<th>Number of Admissions Per Year</th>
<th>Number of Beds</th>
</tr>
</thead>
<tbody>
<tr>
<td>Foothills Medical Centre</td>
<td>10.8 days</td>
<td>III Tertiary Intensive Care Unit</td>
<td>1200</td>
<td>39</td>
</tr>
<tr>
<td>Rockyview General Hospital</td>
<td>11.1 days</td>
<td>II to II ½ Intensive Care &amp; Special Care Nursery</td>
<td>1100</td>
<td>33</td>
</tr>
<tr>
<td>Peter Lougheed Centre</td>
<td>12.4 days</td>
<td>II to II ½ Intensive Care &amp; Special Care Nursery</td>
<td>800</td>
<td>30</td>
</tr>
</tbody>
</table>

Babies and pediatric patients require very specialized equipment designed for their small size. From oxygen therapy to ventilation, phototherapy lights to bed warmers; state-of-the-art technology and education create the best environments for clinicians to maximize care and minimize the risk of long-term effects.

Thanks to our partners Tim Hortons, NOV Wilson and Craig Conroy, SportChek (Forzani Foundation) and donors like you who help achieve great things in neonatal medicine.

Running for Oliver

While pregnant with twins, Alyson Yablonski and her husband received the worst news imaginable; one of the babies had died. They had four long months until the birth of a healthy daughter and stillborn son, Oliver. They had one day with their tiny baby son, one day as a family of five, one day to get it all right and do everything they could think of.

Inspired to make things easier for other mothers facing the same situation, Alyson tied up her laces to prepare for her first half marathon in loving memory of Oliver. On race day Alyson was nervous, but she found strength by looking at Oliver’s carefully placed footprints on her shoulder.

With the help of family and friends, Alyson raised over $2,500 to develop protocols for moms who have lost a multiple and to create care packages for families who have lost a baby.

Thank you for Investing in Health Care

Through our mail program, we are able to reach beyond the four hospitals and ensure that your donations are invested into the things that have the greatest impact for Calgarians.

The greatest impact your donation to our mail program has is in enhancing patient care and comfort.

This year, we raised funds for several very important initiatives that exemplify how donors are advancing health care from good to great.

1. Investing in innovation for less invasive procedures - Hybrid Operating Rooms
2. Investing in technology to mitigate long term disease - Bone & Joint Health
3. Investing in our doctors, nurses and clinical staff, the quality of care they deliver and patient comfort - Greatest Needs

Youth make giving sweet

Baking proved to be a sweet success for students from Dr. Gordon Higgins Junior High School when they held a bake sale in support of Santuari Hospice at Peter Lougheed Centre. The two grade nine classes raised more than $200.

“We try and provide a home-like environment to make patients feel comfortable during the end of their lives. Donations like these allow us to ensure that they get that care.”

- Lori Maclsaac, Care Manager, Santuari Hospice
ChairLeaders

In partnership with Canadian Paraplegic Association and the Tertiary Neuro Rehabilitation Program, ChairLeaders encouraged people to take a different perspective for the day by spending it in a wheelchair. Participants also gained support from family, friends and corporate Calgary to raise important awareness and funds for spinal cord rehabilitation.

**65**

people with a spinal cord injury were transitioned back into the community from the Tertiary Neuro Rehabilitation Program

**3,290**

rapid tests were delivered through the Safeworks mobile van in 2012.

Safeworks relies heavily on philanthropic support to continue providing public health screening programs to high-risk and vulnerable populations via their mobile unit.

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Why Art Matters

The art program at Dr. Vernon Fanning Centre provides a therapeutic outlet for EQual residents. Programs like these rely completely on donor funding.

“Just because a person has an impairment doesn’t mean they can’t do something. In the EQual program, we don’t tell them they can’t; we find a way so they can. It brings out the best in them.”

~ Kristina McGowan,
EQual program, Dr. Vernon Fanning Centre

Brody’s gift

“Brody, like many five year olds, is convinced that he will be a firefighter when he grows up.

We assumed that his perspective of being a firefighter was just that of sirens and ‘hero stuff’, then one day he started talking to us about the courage necessary to rescue someone knowing that you may get hurt and how he wanted to help firefighters that got burned.

Brody, all decked out in uniform, got the chance to meet his heroes when he donated the contents of his fire truck piggy bank to the Calgary Firefighter’s Burn Treatment Society (CFBTS).

He took very seriously the role of understanding how his money was going to help people go home to their families sooner. Leaving, he promised to return with another load as soon as he could fill his piggy bank again.

Weeks later Brody, in the most serious voice, told his sister that if she donated her money they could grow even more skin faster for burned people!”

~ Brody’s Mom, Heidi

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INNOVATION

INSPIRATION
Over the last 20 years our lotteries have provided funds necessary to progress the advancement of many programs at Foothills Medical Centre, Rockyview General Hospital and Peter Lougheed Centre.

From developing world-class centres and operating rooms, to ensuring that the best technology is available on all scales, lottery ticket purchasers have contributed to health care in a way that spans across many programs and funds initiatives to touch the lives of tens of thousands of Calgarians.

20 years $70M

Over the past three years, Music in Motion has contributed almost $1 million to the advancement of research and technology for bone and joint health in Alberta.

1 out of 8

One in eight people live with osteoarthritis.

Thank you!

...for helping me get back on my feet again.

TECHNOLOGY

EXCELLENCE
WHERE TO NEXT?

Calgary Health Trust

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